

## Subject line ideas:

1. Fall Renewal for Face & Body
2. Relax, Reset & Glow This Autumn

## Email Body:

Dear [Guests, Clients...]

After a long summer of sun and heat, your skin deserves extra love. Fall is the perfect time to restore hydration, repair sun damage, and renew your natural glow. That's why I've created a Fall Glow Facial Package — designed to refresh, protect, and prepare your skin for the cooler months ahead.

## Package Highlights:

- Pumpkin Enzyme Exfoliation to brighten and smooth post-summer skin
- Deep Hydration & Barrier Repair Mask to protect against dryness
- Sculpting Facial Massage to lift, tone, and boost circulation
- Seasonal Antioxidant Serum infusion for lasting radiance

## Special Autumn Offer:

Book your 75-minute Fall Glow Facial before [date] and enjoy it for [special price] (regularly [regular price]).

Also available in series packages: Buy six, pay for five — the perfect way to keep your glow lasting all season long.

[insert a clickable Button] Book Now

This fall, give your skin the seasonal reset it deserves and enjoy lasting results. I look forward to seeing you soon

With Care, [Your Name]

Licensed Esthetician